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JauntingSisters.com is a travel website and blog that documents the journeys of three best friends who happen to be sisters. The Kerr Sisters, to be exact.
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Each sister has a unique personality and perspective on life, but they share a passion for globe trotting and immersion in a culture different from their own.

Julie The Oldest and Wisest



Julie is 34 years old and loves to travel with her husband, Jeff. A certified public accountant, she is now a full-time mom to their three handsome sons.

Jenny The Typical Middle Child



Jenny is a 32-year-old graphic designer who loves to wakeboard and surf. An avid Kentucky basketball fan, she also loves mid-century modern furniture.

Jill The Baby of the Family



Jill is a 29-year-old graphic designer who loves traveling with her husband, Nick. She enjoys cooking, entertaining and playing with her beautiful infant daughter.

Google Analytics

January 2013



1,511 people visited this site

- Visits: 1,940**
- Unique Visitors: 1,511**
- Pageviews: 3,523**
- Pages / Visit: 1.82**
- Avg. Visit Duration: 00:07:45**
- Bounce Rate: 73.14%**
- % New Visits: 75.21%**

Country / Territory	Visits	% Visits
1. United States	1,346	69.38%
2. United Kingdom	198	10.21%
3. Belgium	74	3.81%
4. Canada	53	2.73%
5. Argentina	50	2.58%
6. Germany	32	1.65%
7. Hungary	20	1.03%
8. Netherlands	15	0.77%
9. Australia	10	0.52%
10. Ireland	9	0.46%

JauntingSisters.com

At a Glance:

- Launched the website in February 2011 and Averaged over 1,500 unique visitors in January 2013
- Our article was Chosen as the Grand Prize Entry by Condé Nast Traveler and Lexus in December 2012 to "Travel like a Jetsetter to Buenos Aires"
- Selected as paid blogging contributors for the Ohio Tourism Board: DiscoveringOhio.com
- Initiated a movement to attract low-cost airlines to CVG Airport and began a conversation with executives at CVG
- Traveled to 31 countries and counting, collectively
- Joined the online round table discussion #TTOT (Travel Talk on Twitter) as active participants
- Communicate actively to our readership through Twitter, Facebook, Instagram, Vimeo and Flickr



Our goal is to inspire people to travel by sharing our funny stories, helpful tips and mishaps along the road. Catering to an audience that is predominantly 25-45, we mainly focus on luxury-style and trend-setting travel but with a savvy, budget-friendly mindset.

Contact: Twitter: @JauntingSisters * Vimeo: JauntingSisters
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